Room Occupancy Tax Report		
1/31/2019		
2018/2019 Budgeted Revenues	\$135,000.00	
7/31/2018	\$15,894.85	
8/31/2018	\$12,353.78	
9/30/2018	\$14,636.43	
10/31/2018	\$18,173.60	
11/30/2018	\$13,471.11	
12/31/2018	\$7,878.56	
1/31/2019		
2/28/2019		
3/31/2019		
4/30/2019		
5/31/2019		
6/30/2019		
· ·		
Net Collections:	382/303.33	
Budgeted Expenses:		
Visit NC	\$16,800.00	7/1/2018
Trip Advisor	\$20,000.00	7/1/2018
USA Today	\$15,000.00	7/1/2018
Scripps	\$10,000.00	7/1/2018
NCM	\$17,890.00	7/1/2018
Audit & Bond	\$3,000.00	7/27/2018
Franklin Press	\$4,000.00	7/27/2018
Folk Festival	\$2,000.00	7/27/2018
Chamber BBQ Festival	\$2,000.00	7/27/2018
Site Dart	\$28.00	8/6/2018
Site Dart	\$235.00	8/21/2018
Summer Lovin Concert	\$1,000.00	8/23/2018
Google Adwords	\$500.00	8/23/2018
Facebook	\$758.82	9/21/2018
Google Adwords	\$1,500.00	9/21/2018
Facebook	\$1,233.90	9/21/2018
Outdoor 76 Naturalist	\$1,800.00	10/5/2018
Google Adwords	\$2,000.00	11/15/2018
Facebook	\$784.00	11/15/2018
Facebook	\$678.63	11/15/2018
Google Adwords	\$2,000.00	11/15/2018
WYFF	\$500.00	11/15/2018
Ruby Drop Event	\$2,100.00	12/1/2018
Smoky Mnt Center	\$10,000.00	12/1/2018
Google Adwords	\$500.00	12/14/2018
Facebook	\$424.32	12/14/2018
Google Adwords	\$500.00	1/25/2019
Facebook	\$447.09	1/25/2019
FACENOOK	3447.09	1/23/2019
TOTAL EXPENSES:	\$ 117,679.76	
Remaining Balance:	A 317,329.24	
	,	
TDA FUND BALANCE:	\$155,431.15	

Column1	Column3	Column4	Column5	Column6	Column7	Column8	Column9	Column10	Column11
Month	FY 2010-2011	FY 2011-2012	FY 2012-2013	FY 2013-2014	FY 2014-2015	FY 2015-2016	FY 2016-20017	FY 2017-2018	FY 2018-2019
July	\$14,609.25	\$13,523.75	\$12,199.87	\$12,074.19	\$12,933.83	\$14,781.99	\$16,490.96	\$16,483.17	\$15,894.85
August	\$10,802.81	\$9,436.83	\$10,574.60	\$10,142.03	\$11,288.22	\$10,743.41	\$12,801.13	\$15,268.63	\$12,353.78
September	\$9,825.43	\$8,981.30	\$11,900.99	\$9,362.51	\$9,523.55	\$10,624.11	\$11,754.89	\$14,815.74	\$14,636.43
October	\$13,997.93	\$13,580.58	\$13,809.73	\$13,204.00	\$13,826.66	\$15,955.17	\$19,377.43	\$18,874.81	\$18,176.60
Novemeber	\$5,868.77	\$5,767.06	\$6,100.84	\$6,611.03	\$6,311.47	\$7,439.21	\$8,790.32	\$9,873.21	\$13,471.11
Decmeber	\$4,501.02	\$4,718.42	\$4,746.80	\$5,173.04	\$5,500.33	\$6,574.55	\$6,879.39	\$8,375.77	\$7,878.56
January	\$4,267.06	\$3,884.80	\$3,742.12	\$4,299.16	\$4,398.08	\$5,152.86	\$6,243.12	\$5,137.19	
February	\$4,902.24	\$4,085.65	\$4,746.80	\$4,471.66	\$4,919.27	\$5,152.04	\$4,546.77	\$5,404.38	
March	\$5,824.17	\$5,424.68	\$7,111.54	\$7,875.74	\$6,695.48	\$7,336.92	\$7,233.81	\$8,649.55	
April	\$7,615.57	\$6,997.08	\$7,814.07	\$7,796.15	\$9,098.44	\$10,186.71	\$11,146.26	\$11,234.35	
May	\$9,638.25	\$9,306.44	\$10,079.92	\$9,554.36	\$11,368.53	\$11,844.69	\$12,413.42	\$12,024.60	
June	\$9,781.24	\$9,738.55	\$9,166.06	\$9,084.51	\$11,097.29	\$11,603.51	\$12,131.45	\$12,313.74	
	·,'								
Totals:	\$101,633.74	\$95,445.14	\$101,993.34	\$99,648.38	\$106,961.15	\$117,395.17	\$129,808.95	\$138,455.14	\$82,408.33
									c